



What is Claimed is:

A method for generating a mailing comprising the steps of:

receiving a design for at least one mail piece;

5 converting said design to a viewable format, said viewable format being
viewable from a remote computer via a network;

receiving an order for a plurality of pieces of said at least one mail piece
from said remote computer via said network;

combining said order with at least one other order for a plurality of pieces of
a different mail piece to produce a single print run;

10 printing each of said plurality of pieces of said at least one mail piece and
said plurality of pieces of said different mail piece of said single print run on a
corresponding print medium to produce a plurality of finished mail pieces; and

mailing said plurality of finished mail pieces.

2. The method according to claim 1, wherein said network is the Internet.

15 3. The method according to claim 1, wherein said step of receiving an order
further comprises:

receiving contact information,

wherein said contact information is printed on each of said plurality of said
at least one mail piece.

20 4. The method according to claim 1, wherein said step of receiving an order
further comprises:

receiving a recipient mailing list including a plurality of names,

wherein a respective one of said plurality of names is printed on a
corresponding one of said plurality of pieces of said at least one mail piece.

5. The method according to claim 1, wherein said step of receiving an order further comprises:

receiving customized information to be printed on at least one of said plurality of pieces of said at least one mail piece.

5 6. The method according to claim 1, wherein said print medium is a post card having a first and second side.

7. The method according to claim 6, wherein said step of printing further comprises:

printing on said first and second side of said postcard.

10 8. The method according to claim 1, wherein said step of combining further comprises:

arranging said single print run in a presort sequence.

9. The method according to claim 1, wherein said step of receiving a design further comprises receiving a design for at least one mail piece from a first business, and wherein said different mail piece is designed by a second business.

15 10. A method for preparing a plurality of mail pieces comprising the steps of:

receiving a first design for a mail piece from a first business;

receiving a second design for a mail piece from a second business;

converting said first design and said second design to a viewable format,
20 said viewable format being viewable from a remote computer via a network;

receiving an order for a plurality of mail pieces having said first design from a first remote computer via said network;

receiving an order for a plurality of mail pieces having said second design from a second remote computer via said network;

combining said orders for said plurality of mail pieces having said first design and said second design to produce a single print run; and

printing each of said plurality of mail pieces of said orders for said plurality of mail pieces having said first design and said second design in said single print run on a corresponding print medium to produce a plurality of finished mail pieces.

11. The method according to claim 10, further comprising:

applying postage to each of said finished mail pieces; and

mailing each of said finished mail pieces.

12. The method according to claim 11, wherein said step of combining further comprises:

arranging said single print run in a presort sequence.

13. The method according to claim 10, wherein said steps of receiving an order for a plurality of pieces of said first design and said second design further comprise:

15 receiving respective contact information,

wherein said respective contact information is printed on each of said plurality of pieces of said order for said first design and said second design.

14. A system for producing a mailing including a plurality of mail pieces, said system comprising:

20 a data center, said data center receiving a first design for a mail piece from a first business and a second design for a mail piece from a second business and converting said first design and said second design to a respective viewable format, said data center being operatively coupled to a network;

25 a first remote computer coupled to said network, said first remote computer communicating with said data center via said network to view said viewable format for said first design and provide an order for a plurality of mail pieces having said first design;

a second remote computer coupled to said network, said second remote computer communicating with said data center via said network to view said viewable format for said second design and provide an order for a plurality of mail pieces having said second design,

5 wherein said data center combines said orders for said plurality of mail pieces having said first design and said second design to produce a single print run and prints each of said plurality of mail pieces of said orders for said plurality of mail pieces having said first design and said second design in said single print run on a corresponding print medium to produce a plurality of finished mail pieces.

10 15. The system according to claim 14, wherein said network is the Internet.

16. The system according to claim 14, wherein said viewable format is a Web page.

17. The system according to claim 14, wherein said data center arranges said single print run in a presort sequence.

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